

JiJian Gu



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Research Interests

Macroeconomic Policy; Institutional Change and Economic Performance; Country-specific Economic and Institutional Comparative Analysis

Education Background

Zhongnan University of Economics and Law, Western Economics

Standing Committee Member of Chongqing Federation of Social Sciences, Expert of the Evaluation Expert Database for Social Science Planning Projects of Chongqing, Award Evaluation Expert of the Department of Science and Technology of Hebei Province, Evaluation Expert of the Department of Science and Technology of Shandong Province, Project Evaluation Expert of Chongqing Municipal Education Commission, Standing Director of Chongqing Regional Economics Research Association, Director of China Soft Science Research Association, Senior Member of the Chinese Association of Technical Economics

Academic Positions & Professional Titles

Lecturer, Chongqing University of Arts and Sciences, Jul. 2006 – Dec. 2010

Associate Professor, Chongqing University of Arts and Sciences, Jan. 2011 – Dec. 2015

Academic Honors & Awards

Project 1: Research on the Impact of the New International Land-Sea Trade Corridor Construction on Trade Potential Development of Participating Provinces and Cities in China, December 2020

Project 2: Research on Farmers' Land Rights Protection from the Perspective of "Separation of Three Rights" in Land Share Cooperatives

Time: December 2020

Editorial & Reviewer Experience

Editor-in-Chief, Journal of Financial and Economic Dynamics

Member of the Editorial Board, Market Outlook

Member of the Editorial Board, Proceedings of Business and Economic Studies

Representative Publications

- Jijian Gu, Qiang Zheng & Duan Xiao . (2020). Spatial Correlation Analysis of FDI and Environmental Pollution in China Under the Background of Green Development. *Macroeconomic Research*. Citations: 59, Downloads: 1641
- Jijian Gu & Jing Chen. (2017). A Zonal Study on the Secondary Release of China's Institutional Dividends Under the “Belt and Road” Strategy System — On the Development of Ethnic Minority Areas. *Journal of Yunnan Minzu University (Philosophy and Social Sciences Edition)*. Citations: 7, Downloads: 309
- Jijian Gu. (2016). The Impact of Constructing Xinjiang Logistics Corridor on the Implementation of the “Silk Road Economic Belt” Strategy System. *Social Scientist*. Citations: 3, Downloads: 325
- Jijian Gu. (2014). A Comprehensive Review and Judgment on Classic Property Rights Economics Research. *Journal of Technical Economics & Management*. Citations: 137
- Jijian Gu & Hua Wen. (2014). Value Reflection and Institutional Inquiry of Public Governance Theory — An Analysis of the Frequent Occurrence of Drug Safety Incidents. *Journal of Shandong University of Technology (Social Sciences Edition)*. Citations: 3, Downloads: 163
- Jijian Gu. (2014). An Empirical Analysis of the Contribution of Urban Informal Finance to the Growth of Three Industries. *Journal of Chaoyang City College*. Citations: 1, Downloads: 79
- Jijian Gu & Xiaogang Liu. (2013). A Study on the Impact of Economic Openness on the Property Rights System of Ethnic Minorities. *Study of Ethnicities in Guangxi*. Citations: 133
- Jijian Gu & Li Guo. (2012). A Study on the Impact of Review-style Customary Law on the Structure of Land Property Rights System. *Guangxi Social Sciences*. Citations: 3, Downloads: 124
- Jijian Gu & Zhoupeng Ma. (2012). Youth Individual Thinking and Rational Behavior for Territorial Security. *Youth Studies in China*. Citations: 1, Downloads: 550
- Jijian Gu. (2012). A Study on the Government's Responsibility in Optimizing the Property Rights Structure of Ethnic Minority Areas. *Chinese Public Administration*. Citations: 1, Downloads: 229
- Jijian Gu. (2012). An Analysis of the Development Model of Property Rights System in Ethnic Minority Areas — An Interview with Professor Lu Xianxiang from Zhongnan University of Economics and Law. *Journal of Chongqing University of Arts and Sciences (Social Sciences Edition)*. Citations: 1, Downloads: 85
- Jijian Gu & Pengcheng Du. (2012). An Exploration of the Multi-resolution Mechanism Model for Rural Disputes — From an Economics-oriented Perspective. *Social Scientist*. Citations: 1, Downloads: 251
- Jijian Gu, Li Guo & Xinping Wu. (2012). The Cultural Symbolism of Sichuan-Chongqing Colloquialisms. *Journal of Puyang Vocational and Technical College*. Citations: 100
- Jijian Gu, Youmin Xu & Li Guo. (2012). An Explanation of the Sequence of Market and Enterprise Formation Based on Property Rights Contracts, Evolutionary Economics and Transaction Costs. *Journal of Hebei Software Institute*. Citations: 65
- Jijian Gu & Lihui Zhang. (2012). An Analysis of the Property Rights Incentive Path for Establishing Enterprise Human Resource Management System. *Ecological Economy*. Citations: 1, Downloads: 128
- Jijian Gu & Xinyun Xiang. (2012). A Study on the Impact of Government Behavior on Young Migrant Workers' Returning Home to Start Businesses Under the Financial Crisis — A Case Study of Chongqing Municipality. *Hunan Agricultural Sciences*. Citations: 1, Downloads: 93
- Jijian Gu. (2012). The Potential Trap of Democracy: Nash Game and Negation in Beauty

Pageants, Horse Race Gambling and Leadership Elections. Youth Studies in China. Citations: 2, Downloads: 443

- Jijian Gu. (2011). A Review of the Curriculum Examination Reform of Western Economics. China Adult Education. Citations: 3, Downloads: 212

- Jijian Gu. (2011). A Welfare Economic Analysis of Large-scale “Rural-to-Urban Household Registration Conversion” — A Case Study of Chongqing. Modern Economic Research. Citations: 2, Downloads: 495

- Jijian Gu. (2010). The Fission of Escort Agencies as a Dividing Point in the Development of China's Property Rights Economy. Journal of Capital University of Economics and Business. Citations: 4, Downloads: 165

- Jijian Gu & Chaohua Yin. (2010). A Study on the Impact of Resource Development from Urban Population Agglomeration on Agricultural Economic Ecology — A Reflection Based on Circular Economy Theory. China Soft Science. Citations: 2, Downloads: 375

- Jijian Gu. (2010). Is Urban Housing a Giffen Good Phenomenon? China Youth Daily. Citations: 33

- Jijian Gu. (2010). A Study on Resolving the Correlation Between Urban Housing and “Giffen Goods”. Youth Studies in China. Citations: 3, Downloads: 540

- Jijian Gu. (2010). Quantitative Research Based on Non-official Rural Population Survey and Forecast of Human Resource Growth. Social Science Front. Citations: 1, Downloads: 206

- Jijian Gu & Li Guo. (2010). A New Institutional Economics Reflection on China's Corruption Prevention. Journal of Yanbian University (Social Sciences Edition). Citations: 5, Downloads: 251

- Jijian Gu, Yuzhen Fang, Qianping Tang& Xiaoyuan Lin. (2010). Small and Medium-sized Cities and Metropolises in the Dimension of China's Urbanization: Division of Labor and Cooperation. Productivity Research. Citations: 3, Downloads: 240

- Jijian Gu. (2009). The Governance Model of China's Household-based Social Circular Economy. Productivity Research. Citations: 48

- Jijian Gu, Qiaoyun Tan, Shaohu Zhang& Kangkang Tang. (2009). A Study on the Construction of Social Security System for Land-lost Farmers Converting to Urban Residents. Hunan Agricultural Sciences. Citations: 6, Downloads: 246

- Jijian Gu. (2009). The Changes of Escort Agencies and Vocational Revolution: An Explanation from the Perspective of New Institutional Economics. Journal of Yunnan University of Finance and Economics. Citations: 10, Downloads: 423

- Jijian Gu. (2009). Preference Selection Based on Social Psychological Structure Under the Confucian Cultural System — Enlightenment from Arrow's Paradox. Journal of Beijing Institute of Technology (Social Sciences Edition). Citations: 1, Downloads: 250

- Jijian Gu. (2009). A Study on the Informal Institutions for the Protection of Intangible Cultural Heritage. Social Science Front. Citations: 5, Downloads: 355

- Jijian Gu, Dingyun Liu, Xin Wu& Shengfeng Zhao. (2009). An Interpretation of Farmers' Balanced Sharing of Economic Development Achievements from the Perspective of Welfare Economics. Urban Studies. Citations: 3, Downloads: 578

- Jijian Gu & Xiaoming He. (2009). Strategies for Secondary Urban Agglomerations and Urban-rural Integration Reform in Chengdu-Chongqing Region. Reform & Openning-up. Citations: 1, Downloads: 159

- Jijian Gu. (2008). Urban-rural Integration and Countermeasures for Farmers to Share Economic Development Achievements Equally — A Case Study of Yongchuan. Township Economy. Citations: 91

- Jijian Gu. (2008). A Welfare Economic Analysis of Farmers' Balanced Sharing of Economic Development Achievements. Finance and Economy. Citations: 1, Downloads: 260

- Jijian Gu & Jiaojian Hu. (2008). A Brief Discussion on the Ideological Evolution History of Female Out-toed Gait — Also on the Severe Out-toed Phenomenon Among Women in Sichuan and Chongqing. Fulin Forum (Social Science and Education Edition). Citations: 253
- Jijian Gu. (2008). Violent Demolition: Institutional Deficiency, Institutional Governance and Institutional Checks and Balances. Social Scientist. Citations: 10, Downloads: 1265
- Jijian Gu & Guokui Zhang. (2008). The Current Situation of Inflation and Its Impact on Investment. Special Zone Economy. Citations: 20, Downloads: 1603
- Jijian Gu & Ke Yan. (2008). A New Institutional Economics Analysis of Regional Economies Under Macroeconomic Imbalance: A Framework and Four Cases. Reform and Strategy. Citations: 1, Downloads: 441
- Jijian Gu. (2007). Matriarchy: A Construction Process of Matrilineal Ethnic Groups, Economic Penetration, Power Imbalance and Female Feminine Beauty in the Logical Chain. Academic Journal of Jinyang. Citations: 5, Downloads: 624
- Jijian Gu. (2007). Chongqing One-hour Economic Circle and Urban-rural Integration · The Low-carbon Economic Path Under Historical Synergy. Special Zone Economy. Citations: 1, Downloads: 377
- Jijian Gu. (2007). The Responsibility of Media in Accident Reporting — Also on the New Institutional Economics Analysis of Social Execution Power. Journalism Lover (Theoretical Edition). Citations: 104
- Jijian Gu, Ke Yan & Yiwen Gao. (2007). The Endogenous Logic of Economic Development Point Rules in Rural Community Public Goods Supply — A Discussion with Teachers Yingliang Zhang and Zhao Wang. Special Zone Economy. Citations: 1, Downloads: 171
- Jijian Gu, Ke Yan & Feng Zhao. (2007). Engel Curve Under Multiple Conditions: Reconstruction of an Analytical Framework. China Market. Citations: 1, Downloads: 118
- Jijian Gu & Feng Zhao. (2007). The Impact of Sub-central Cities on the Development of Economic Belts. Commercial Times. Citations: 5, Downloads: 188
- Jijian Gu, Duming He, Jingguo Li & Ke Yan. (2007). A Study on the Inverse Relationship Between Economic Development and Intangible Cultural Heritage Protection. Shandong Social Sciences. Citations: 31, Downloads: 893
- Jijian Gu & Zhangtao Luo. (2007). A Comprehensive Analysis on the Pre-production Social Benefit Optimization of Juye Coalfield. Market Modernization. Citations: 67
- Jijian Gu. (2007). An Analysis of Chongqing's Development Paradigm in the Chengdu-Chongqing Economic Belt. Reform & Opening-up. Citations: 4, Downloads: 139
- Jijian Gu & Huafeng Song. (2006). Yellow River Delta: The Fourth Pole of China's Regional Economy? Chinese and Foreign Entrepreneurs. Citations: 1, Downloads: 63
- Wanyong Peng & Jijian Gu. (2020). Smallholder Management, Derivative Difficulties and Identification of Deep-seated Causes — Also on the Path Selection for the Organic Connection Between Smallholders and Modern Agricultural Development. World Agriculture. Citations: 24, Downloads: 1167
- Duan Xiao, Yanjun Yang & Jijian Gu. (2020). Can Rural Inclusive Finance Narrow the Urban-rural Income Gap at the County Level? Macroeconomic Research. Citations: 61, Downloads: 2405
- Fanjin Song, Jijian Gu & Dongqiang Wang. (2017). The Variation of Breaking and Establishing: A Study on the Governance Model of Rural Hollowing-out. Social Scientist. Citations: 5, Downloads: 599