

# Jun Huang



E-mail:john0227@hotmail.com

## **Research Interests**

Entrepreneurship and Innovation Management, Human Resource Management, Sustainable Marketing Strategies, ESG-Driven Corporate Social Responsibility, etc.

## **Education Background**

Highest Degree&Major

Professor, Doctoral Supervisor

Department of Business Administration

## **Academic Positions & Professional Titles**

- Wuhan University of Technology Mechanical Manufacturing Technology and Equipment Bachelor of Engineering.1991.9—1995.6
- Chongqing University Master of Management in Business Administration.2000.9-2002.12.
- Chongqing University Doctor of Management in Technology Economics and Management.2003.3-2008.6
- Southwest University Postdoctoral Researcher in the Field of Agricultural and Forestry Economics and Management.2008.7—2012.1

## **Editorial & Reviewer Experience**

- Dongfeng Motor Corporation Technician.1995.7-2000.9
- Lecturer, School of Economics and Management, Southwest University.2003.6-2008.9
- Associate Professor and Master's Supervisor, School of Economics and Management, Southwest University.2008.9-2013.6
- SRA Senior Research Assistant, School of Business, Hong Kong Baptist University.2011.5-2011.7
- Professor, School of Economics and Management, Southwest University.2013.6-Present
- Doctoral Supervisor, School of Economics and Management, Southwest University.2015.12-Present

## **Representative Publications**

- (2024). The impact of China's new energy vehicle policies on corporate social responsibility: A textual big data analytics approach. *Corporate Social Responsibility and Environmental Management* (SSCI, Q1), 1–16.
- (2024). The influence of manufacturer encroachment on the supply chain: the conditional

role of traditional retailer retail service investment, *Asia Pacific Journal of Marketing and Logistics* (SSCI, Q2), Vol. ahead-of-print No. ahead-of-print.

- (2024). How maladjustment and workplace bullying affect newcomers' turnover intentions: roles of cognitive diversity and perceived inclusive practices, *International Journal of Contemporary Hospitality Management* (SSCI, Q1, ABS 3 Journal), Vol. 36 No. 4, pp. 1066-1086.
- (2024). Ethnic diversity on boards and its interaction with gender diversity: should they have any beneficial effects on HRM? *Employee Relations*. (SSCI, Q1, ABS 3 Journal).
- (2023). The Impact of Industrial Policy on Technological Innovation of New Energy Vehicle Companies: An Analysis Based on Policy Texts Using LDA Model [J/OL]. *Science & Technology Progress and Policy* (CSSCI).1-13
- (Issue 12, 2023).The Relationship Between Industrial Policy Relevance and Corporate Social Responsibility: A Big Data Analysis Based on Policy Texts and Financial Annual Reports[J]. *Science and Technology Progress and Policy* (CSSCI Source Journal)
- (2023.5). Research on the Emotional Impact and Behavioral Reactions of Workplace Harassment and Abuse: A Big Data Analysis Based on Social Media Platforms Including Douyin, Weibo, and Bilibili [J]. *Research on Communication Innovation*.
- (2022). How Does Workplace Bullying Management Affect Third-Party Emotions and Behaviors?—A Big Data Analysis Based on Text Mining and LDA Topic Modeling [J/OL]. *Journal of Hainan University (Humanities and Social Sciences Edition)*. (CSSCI Source Journal), 2021.12
- (2022). How Peer Abusive Supervision Affects Sales Employees' Customer Knowledge Hiding: The Roles of Rivalry and Schadenfreude. *Psychol Res Behav Manag* (SSCI ,Q2), 15, 1067–1083.
- (2022). Exploring the Relationship Between Learning Goal Orientation and Knowledge-Sharing Among Information Communication Technology Consultants: The Role of Incentive Schemes. *Front. Psychol* (SSCI, Q2). 13:798668.
- A Third-Party Perspective on Research and Review of Abuse Management: Big Data Visualization Analysis Based on CiteSpace[J]. *Soft Science* (CSSCI Source Journal) (2022.12)
- (2021). Social Network Analysis of Economic Integration in the Chengdu-Chongqing Twin-City Economic Circle. *China Science and Technology Forum* (CSSCI-indexed journal), December 2021 issue.
- (2021). Survival of the Fittest? The Survival Strategy of Qianhai Pai Weijin Quantitative Investment Fund During the Pandemic. Added to the China Management Case Sharing Center Case Library in March 2021.
- (2020). Survival of the Fittest? The Struggles of Yulon Motor in Taiwan. Added to the China Management Case Sharing Center Case Library in June 2020.
- (2019). Entrepreneurial Transformation: The Evolutionary Journey of Chinese Flavors. Added to the China Management Case Sharing Center Case Library in November 2019.
- (2019). An Eye for an Eye? Third Parties' Silence Reactions to Peer Abusive Supervision: The Mediating Role of Workplace Anxiety, and the Moderating Role of Core Self-Evaluation [J]. *Int J Environ Res Public Health* (SSCI, Q1), 16(24).
- (2019). How does internal and external CSR affect employees' work engagement? Exploring multiple mediation mechanisms and boundary conditions. *Int J Environ Res Public Health* (SSCI, Q1), 16(14). (Downloaded 241 times on ResearchGate)
- (2018). Research on the Pathways for Intelligent Transformation and Upgrading of China's Automobile Manufacturing Enterprises from the Perspective of Dynamic Capabilities: A Cross-Case Study of Three Domestic Independent Automobile Brands; *Science and Technology Progress and Policy* [CSSCI-indexed journal], 2018.12

- (2018). The Hardships of Entrepreneurship: How to Get Your Customers to Refer You? Added to the China Management Case Sharing Center Case Library in November 2018.
- (2018). How Does an Academic Start a Business from Scratch? Added to the China Management Case Sharing Center Case Library in May 2018.
- (2017). Evaluation of R&D Efficiency and Influencing Factors in Domestic Robot Enterprises [J]. Science and Technology Progress and Policy [CSSCI-indexed journal], 2017.9.
- (2017). Humiliating Management, Work-Family Conflict, and Employee Family Satisfaction: The Moderating Effect of Emotional Intelligence; Cover Article, Journal of Finance and Economics [CSSCI Source Journal], 2017.4.
- (2017). Research on Strengthening the Development of New-Generation Private Entrepreneurs in the New Era [J]. Contemporary Manager, 2017.3.
- (2016). The Impact of CEO Servant Leadership on Firm Performance in the Hospitality Industry: The Roles of Service Climate and Competitive Intensity[J]. International Journal of Contemporary Hospitality Management (SSCI, Q1, ABS 4 Journal, according to the ABS 2021 list). 04.
- (2016). How do students trust Wikipedia? An examination across genders [J]. Information Technology & People, 2016, 29(4):750-773. (SSCI, Q2, ABS 3 Journal)
- (2016). A Follow-up Study on the Food Safety Incident of Japan's Snow Brand Milk Products Group and the Reconstruction of Its Corporate Social Responsibility System [J]. Food Industry Science and Technology; Vol.37, No.09; 2016
- (2016). Does Perceived Corporate Employee Responsibility Stimulate Employee Innovation Behavior? The Mediating Role of Job Satisfaction and Work Engagement [J]. Science and Technology Progress and Countermeasures (CSSCI-indexed journal), November 2016. [Awarded Second Prize at the “Science and Technology Progress Forum & 4th China Industry-Academia-Research Cooperation Forum”]
- (2015). Implications of Foreign Urban Development Models for China's New Urbanization [J]. Journal of Chongqing University of Posts and Telecommunications (Social Sciences Edition); 2015/04
- (2015). The Influence of Servant Leadership on Employees' Proactive Innovation Behavior: The Mediating Role of Leader-Subordinate Exchange and Employee Work Engagement [J]. Science and Technology Progress and Policy [CSSCI Source Journal], 2015, 32(21): 145-149. Awarded Second Prize at the “Transformation Economy and Innovation-Driven Development Seminar under the New Normal & Third China Industry-Academia-Research Cooperation Summit Forum.”
- (2014). Entrepreneurial Intentions and Influencing Factors Among Farmers in Central and Western China: Evidence from 1,524 Survey Responses. Journal of Hunan Agricultural University, Vol. 15, No. 6, December 2014.3 31.(2013). New Urbanization: Harnessing Four Driving Forces. Theory Section, Guangming Daily, April 10, 2013.
- (2013). Alliance Mutual Trust, Trust Differences, and R&D Alliance Performance Risk: A Social Capital Theory Perspective. Science and Technology Progress and Countermeasures [CSSCI-indexed journal], March 2013, Issue 5.
- (2012). Equity Structure, Executive Shareholding, and Shareholder Tunnel Behavior [J]. Research on Economic and Financial Issues [CSSCI-indexed journal], August 2012. Issue 08, 2012;
- (2012). Alliance Contractual Control and R&D Alliance Risk: A Study on the Mediating Effect of Mutual Trust, Journal of Science of Science [CSSCI Source Journal], 2012;10.
- (2012). The Impact of CEO Transformational Leadership Behavior on Middle Managers' Work Performance and Job Satisfaction: The Role of Perceived Organizational Support and

Values [J]. Psychological Science [CSSCI-indexed journal], June 2012.

- (2012). A Study on Corporate Social Responsibility Management Models: The Case of Dongfeng Motor Corporation [J]. Research on Science and Technology Management [CSSCI-indexed journal], 2012.14: 126-130.
- (2012). A Yin/Yang Perspective on the 2008 Global Financial Crisis[J]. British Journal of Management, Vol. 23, S119–S125 (SSCI, Q1, ABS 4 Journal)
- (2011). An Empirical Study on the Internal Factors and Entrepreneurial Intentions of Female College Students in Southwest China [J]. Chinese Journal of Management Science. 2011.10.
- (2011). Key Success Factors in Knowledge Transfer during M&A in Traditional Industries: An Empirical Study [J]. Journal of International Technology & Information Management.
- (2011). Symbiotic Marketing and Trust-Related Issues: Empirical Evidence from an Emerging Economy, Journal of Global Marketing. 24:5, 417-432.
- (2011). The Impact of Corporate Environmental Ethics on Sustainable Development Performance: Antecedents and Consequences of Proactive Environmental Management. Economic Management [CSSCI Source Journal], November 2011, Cover Article.
- (2010). Measuring Dynamic Capabilities: An Empirical Study Based on China's Automotive Industry. Management Review [CSSCI Source Journal], January 2010.
- (2008). Dynamic Capabilities and Corporate Competitive Advantage: A Qualitative Study of Dongfeng Motor Corporation. China Soft Science [CSSCI-indexed journal], October 2008.
- (2008). Dynamic Capabilities and Alliance Performance: Theory and Empirical Evidence. Economic Management (New Management), October 2008: 36-41.
- (2008). An Empirical Study on the Relationship between Dynamic Capabilities and Independent Innovation Capabilities. Business Economics and Management [CSSCI Source Journal], 2008.1; pp. 32-38;
- (2007). An Empirical Study on Strategic Alliance Management and Alliance Performance: A Dynamic Capabilities Perspective. Science and Technology Management [CSSCI-indexed journal], 2007.12:98-107;
- (2007). Empirical Study on Early Supplier Involvement in New Product Development. Science and Technology Management [CSSCI-indexed journal] (Cover Article), 2007.1:167-171;
- (2007). Research on the Correlation Between Dynamic Capabilities and Independent Innovation Capabilities. Science of Science and Technology Management [CSSCI Source Journal], 2007.12:50-55;
- (2006). Questionnaire Validation for Empirical Research on Learning-Oriented Strategic Alliances Between Manufacturers and Suppliers in China's Automobile Manufacturing Industry. Research on Science and Technology Management [CSSCI Source Journal], 2006.3;
- (2006). Research on the Relationship between Supply Chain Integration and Diversification Strategy. Science and Technology Progress and Policy [CSSCI Source Journal], 2006, 6:110-111;
- (2005). Sources of Rapid Technological Innovation Capability in Japanese Automakers: Technology Management Based on Supply Chains. Science and Technology Progress and Policy [CSSCI Source Journal], 2005, 10; Reprinted in full by Renmin University of China's Photocopied Periodicals Data in Management Science (cover article). 2005, 12: 42-45;
- (2003). Enterprise Resource Planning and Data Warehousing. Journal of Chongqing University (Natural Science Edition), 2003, 1:135-138;
- (2002). Re-examining ERP Application in Chinese Enterprises. Journal of Chongqing University (Social Sciences Edition) [CSSCI-indexed journal], 2002.6;

- (2002). “Knowledge Connectivity”—The Cornerstone of Successful ERP Implementation. Shanghai Enterprise, 2002,6;