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Research Interests

Tourism marketing ,tourism innovation

Representative Publications

- Tang, J., Liu, G., Bai, J., & Jiang, J. (2024). The impacts of peer assessment on critical thinking competence: An epistemic network analysis. *Journal of Hospitality, Leisure, Sport & Tourism Education*, 35, 100515. (SSCI)
- Tang, J., Xiang, X., Wang, J., & Schänzel, H. (2024). Mechanism Underlying the Influence of Family Travel on Adolescent Self-Differentiation: A Social Learning Theory Perspective. *International Journal of Tourism Research*, 26(5), e2766. (SSCI)
- Tang, J., Cheng, J., & Zhang, M. (2024). Forecasting Airbnb prices through machine learning. *Managerial and Decision Economics*, 45(1), 148-160. (SSCI)
- Tang, J., Wang, J., Zhang, M., & Huang, W. (2023). How destination brand experience influences tourist citizenship behavior: Testing mediation of brand relationship quality and moderation effects on commitment. *Frontiers in Psychology*, 14, 1080457. (SSCI)
- Yu, G., Tang, J., Na, J., & Ma, T. (2022). Nighttime as Experiences: The Influence of Perceived Value on Urban Waterfront Night Cruise Loyalty. *SAGE Open*, 12(2), 21582440221102431. (SSCI)
- Huang, W., Wang, J., Jiang, J., & Tang, J. (2021). The role of procedural, financial and relational switching costs in the Chinese online hotel booking market: antecedents and consequences. *Information Technology & Tourism*, 23(3), 439-470. (SSCI)
- Mou, N., Zheng, Y., Makkonen, T., Yang, T., Tang, J. J., & Song, Y. (2020). Tourists' digital footprint: The spatial patterns of tourist flows in Qingdao, China. *Tourism Management*, 81, 104151. (SSCI)
- Mou, N., Yuan, R., Yang, T., Zhang, H., Tang, J., & Makkonen, T. (2020). Exploring spatio-temporal changes of city inbound tourism flow: the case of shanghai, China. *Tourism management*, 76(Feb.), 103955.1-103955.14. (SSCI)
- Tang J, Williams A M, Makkonen T, et al. Are different types of interfirm linkages conducive to different types of tourism innovation? *International Journal of Tourism Research*, 2019,21(6):901-913. (SSCI)